

OVERVIEW 2019

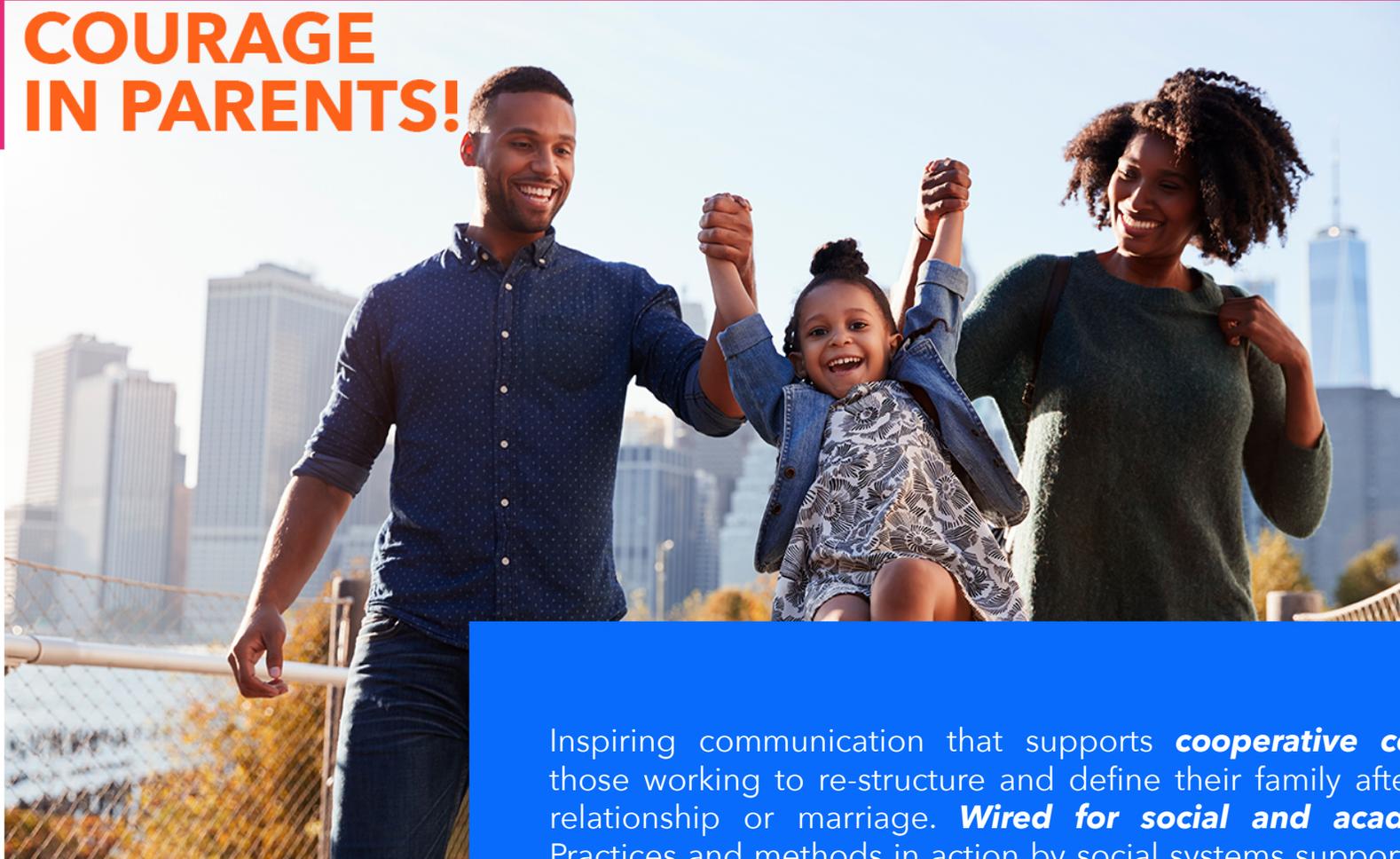


THEPRICEDYNAMIC

"Inspiring Communication that Saves Families"

WWW.THEPRICEDYNAMIC.COM

PROMOTING COURAGE IN PARENTS!



Inspiring communication that supports **cooperative co-parenting** in those working to re-structure and define their family after dissolve of a relationship or marriage. **Wired for social and academic success.** Practices and methods in action by social systems support single parents rather than rebuilding the family as a unit. Resources are typically provided to women and children therefore alienating the father. The Price Dynamic is geared toward strengthening families of color and positively impacting social, health and educational outcomes for these families.



INSPIRING COMMUNICATION THAT SUPPORTS **COOPERATIVE CO-PARENTING.**

THE PRICE DYNAMIC works to dismantle the stigma that children raised in single parent households is a correlation to the achievement gap by supporting families to re-structure and define their households after the dissolve of a relationship or marriage. The Price Dynamic will utilize family mediation to support and empower single parents to establish a resolution that stabilizes their children thus preparing them to be well-adjusted and wired for academic success. Encouraging single parents to work as a co-parenting unit will in turn lower the unmet education and health needs surrounding the African American community; families will have tools for effective communication and advocacy of themselves and their children to combat disparities. Practices and methods in action by systems supporting single parents do not rebuild the family as a unit rather provide resources to mothers and children therefore alienating the father. The Price Dynamic is invested in strengthening families of color to directly impact the self esteem, education and wellbeing of our children.

AIMED AT
ELIMINATING
MANY OF THE
UNDERLYING
CAUSES OF THE
BROKEN FAMILY
STRUCTURE



THE PRICE DYNAMIC aims at eliminating many of the underlying causes of the broken family structure of African American community and communities of color by focusing co-parenting and effective communication. Through “The Price Dynamic” framework the best thinking of women and men of color regarding parenting will be illuminated. Mediation and Motivational Interviewing & Problem Solving methods will be to used assist families in creating parenting agreements, set attainable goals, assess living environment and establish rapport within schools. In addition the framework hopes to provide tools to break down barriers that avert positive communication between schools and parents of color. Through consultation and training the framework will be extended into community settings creating a village which understands and congratulates co-parenting as equally impactful as a two parent household.



WHAT WE OFFER

FAMILY MEDIATION

Rule 114 Qualified Neutral Mediator facilitating communication between parents to promote settlement. Providing a safe environment for parents to work through obstacles and come to an amicable resolution regarding such things as parenting time, visitation and living arrangements.*



CO-PARENT EDUCATION

Online classes and group learning sessions enhance engagement and improve communication with the whole family. Classes and groups provide reinforcement and accountability while building a strong support system with like minded adults.

CO-PARENTING COACHING

One-on-one coaching using motivational interviewing techniques to empower and elicit best thinking in parents working on "self" in order to become a cooperative co-parent. Important and relevant teaching on family dynamics and systems which increases social intelligence in cooperative co-parents.



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**PRICE PARTNER
GOLD \$200**

**PRICE PARTNER
PLATINUM \$500**

**FEATURED
SPONSOR \$1000**

**FEATURED
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Company name on all marketing and promotional materials, listed as a featured sponsor on social media outlets.
Company brochures/ flyers in gift bags, logo on website as a VIP Price Partner!

Everything listed in the Gold package PLUS 1 free 60 minute speaking presentation or 2 free one-on-one coaching sessions for a referred client of your choice.

Company name on all marketing and promotional materials, listed as a featured sponsor on social media outlets.

Product placement, logo on advertisement and marketing, company/ organization acknowledgement at the start of each episode for the entire season (5 episodes) and on social media outlets.
Be a guest on the show topic of your choice.



SPONSORSHIP LEVELS

TO GET INVOLVED: ALYSHANICOLEPRICE@GMAIL.COM

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THE CEO, ALYSHA PRICE

Alysha Price, author of *“It’s Not Complicated,”* self help guide for mothers who are navigating the obstacles of Co-Parenting and creator of *“Family Meeting Cards,”* an interactive game that teaches families how to make tough decisions as a team, is a qualified neutral family mediator and trained motivational interviewer with a Bachelor Degree in Human Services & Family Studies and Master Degree in Management. Price is a North Minneapolis native whose put in over 20 years of dedication into work of eliminating education and health disparities in her community. Price is a participant of The Bank of America “Emerging Leaders” Program as well as recipient of “The Minneapolis Award” for outstanding commitment to community and is currently the Vice President of Programs & Impact for Northside Achievement Zone. Price is committed to improving communication within co-parenting families. Price who was also raised in a co-parenting household and has built a successful co-parenting family of her own comes to this topic with life experience and passion. Through her personal experiences she bring raw empathy and an everything is achievable mindset which resonates with the families she works with. Families see her as a role model because she understands their emotions, environmental obstacles and struggle to keep their families whole across households. Price sets out to heightened awareness of the power cooperative co-parenting can have on the development of our children.



“Single parent families make up about 51% of North Minneapolis households and are at intense risk of crime, violence and poverty. This is our reality, we must not pretend that two parent households are the norm anymore. It’s time to empower the family dynamics our children are growing up within.”



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